

News Release

FOR IMMEDIATE RELEASE

CELEBRATE CHARLOTTE MECKLENBURG LIBRARY DURING NATIONAL LIBRARY WEEK APRIL 4-10, 2021

Welcome to your Library

Charlotte, NC – April 4, 2021 – During National Library Week (April 4-10, 2021), Charlotte Mecklenburg Library encourages all community members to visit the Library—either in person or online at www.cmlibrary.org—to access and explore resources, online programs and share their love for the Library. This week is a celebration to highlight the essential role libraries, librarians and library workers play in transforming lives and strengthening communities. The theme for this year’s National Library Week is “Welcome to your Library,” which promotes the idea that libraries extend far beyond the four walls of a building and that everyone is welcome to use their services. Natalie Portman serves as the 2021 Honorary Chair. For more information visit www.cmlibrary.org.

Whether people visit virtually or in person, libraries are accessible and inclusive places that foster a sense of belonging and community through learning, discovery and exploration. During these challenging times, and in particular the COVID-19 pandemic, the Library adapted to our changing world by adjusting services, expanding resources and continuing to meet the needs of our customers. It also provided computers through the MeckTech program, as well as extended Wi-Fi access at many Library branch locations for students and workers who may not have internet access at home.

“Charlotte Mecklenburg Library continues to support the community with free online services and programming, resources and materials. We know many in our community love the Library and this is the perfect time for them to show their support and appreciation by posting about it on social media and by visiting the Library and our website,” said Ann Stawski, Charlotte Mecklenburg Library marketing and communications leader. The community is encouraged to use the hashtags #NationalLibraryWeek, #CMLibrary or #mylibraryis on social media.

Celebrations during National Library Week include:

- **Monday, April 5:** State of America's Libraries Report released, including Top Ten Frequently Challenged Books of 2020.
- **Tuesday, April 6: National Library Workers Day**, a day for library staff, administrators and Friends groups to recognize the valuable contributions made by all library workers.
- **Wednesday, April 7: National Library Outreach Day and National Giving Day**, a day to celebrate Library outreach and the dedicated library professionals who are meeting their customers where they are; and Library Giving Day through www.foundation.cmlibrary.org
- **Thursday, April 8: Take Action for Libraries Day.** A day to rally advocates to support libraries.

First sponsored in 1958, National Library Week is a national observance sponsored by the American Library Association and libraries of all types across the country each April.

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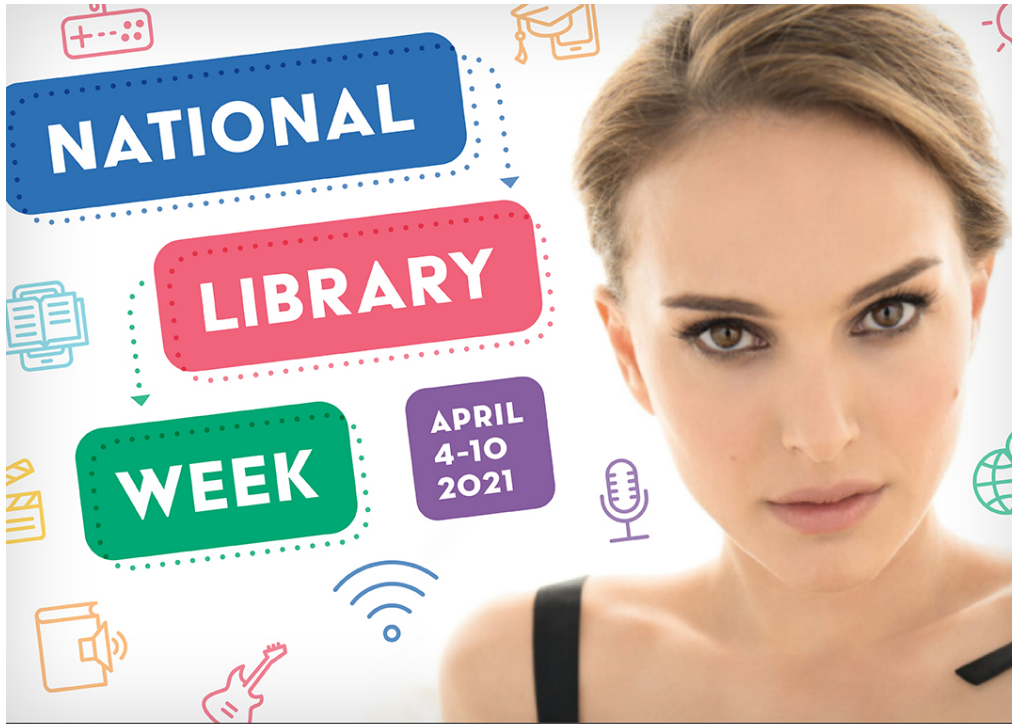
About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America’s leading urban public libraries, serving a community of more

than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Photo caption: Celebrate National Library Week 2021 with Charlotte Mecklenburg Library.



The graphic features a close-up portrait of Natalie Portman on the right side. On the left, there are several colorful, rounded rectangular boxes containing text: a blue box with 'NATIONAL', a pink box with 'LIBRARY', and a green box with 'WEEK'. A purple box next to it says 'APRIL 4-10 2021'. The background is white with various library-related icons: a video game controller, a graduation cap, a stack of books, a film strip, a microphone, a globe, a Wi-Fi symbol, and a guitar.

"Libraries show us anything is possible by encouraging a love of learning, discovery and exploration."

NATALIE PORTMAN, National Library Week Honorary Chair

WELCOME TO YOUR LIBRARY



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Media resources:

Charlotte Mecklenburg Library newsroom: cmlibrary.org/library-news

Social sharing:

Hashtags: #cmlibrary #NationalLibraryWeek #mylibraryis

Facebook: www.facebook.com/cmlibrary

Twitter: @cmlibrary www.twitter.com/cmlibrary

Instagram: www.instagram.com/cmlibrary

LinkedIn: www.linkedin.com/company/charlotte-mecklenburg-library